

# Outline for Visual Guidelines

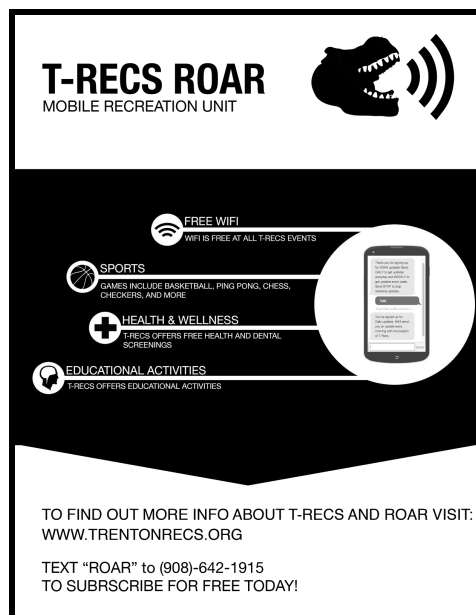
## Team North

Insert Mission Statement

---

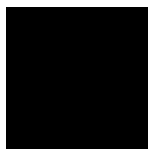
### ROAR Adult Guidelines

#### Poster



#### Colors:

Black: #000000



White: #FFFFFF



#### Font Types:

Helvetica Neue Condensed Bold  
Helvetica Neue Regular

#### Font Sizes:

Heading 1: 55pt  
Body Headline 2: 15pt  
Body Text: 10pt  
Information Text: 20pt

# ROAR Kids Guidelines

## Poster



**ROAR!**  
The **T-RECS** is coming!!!  
*Find out where T-RECS will be!*  
Kids, have your parents text **ROAR** to **[908-642-1915]** to sign up for sms updates!

T-RECS is a mobile recreation unit that travels all around Trenton, bringing fun, games, and services to everyone for free!

Find out more at [www.trenton-recs.org](http://www.trenton-recs.org) brought to you by **isles** a non-profit organization

Icons: T-Rex head, hula hoop, ping pong paddle, basketball, chess pieces, chessboard.



**ROAR!**  
The **T-RECS** is coming!!!

T-RECS is a mobile recreation unit that travels all around Trenton, bringing fun games and services to everyone for free!  
Activities like basketball, hula hoops, ping pong, board games, free wifi, and more!  
**Take one of these tabs for later!**

Find out more at [www.trenton-recs.org](http://www.trenton-recs.org) brought to you by **isles** a non-profit organization

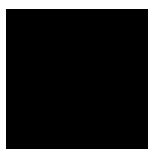
Icons: T-Rex head, hula hoop, ping pong paddle, basketball, chess pieces, chessboard.

Small text on tabs: Find out more at www.trenton-recs.org. Kids, have your parents text ROAR to 908-642-1915 to sign up for sms updates! Find out more at www.trenton-recs.org

**Colors (not shown on poster, printed on green paper):**

Black: #000000

Green: #88b235



**Font Types:**

Hobo STD Medium

Helvetica Rounded

**Font Sizes:**

Heading 1: 55pt

Body Headline 2: 15pt

Body Text: 10pt

Information Text: 20pt

**Graphic for both Adults and Kids Posters (resize as necessary):**

