

Name \_\_\_\_\_  
Grade \_\_\_\_\_

Sr. Thesis IMM 499 Midterm

Very Good	Good	Average	Poor	Unsatisfactory
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**Content - 35%**

Thoroughly developed

Soundly reasoned

Credible claims with clear evidence

Enlightening, new information and/or perspective

Relevant to audience

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Very Good	Good	Average	Poor	Unsatisfactory
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**Style - 20%**

Precise, clear language

Mature tone; expresses investment in topic

Appropriate approach to content

Appropriate appearance

Very Good	Good	Average	Poor	Unsatisfactory
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**Delivery - 30%**

Natural, comfortable use of space and body

Confidence; clear sense of ownership of information

Eye contact

Engage with audience - gesticulation, tone, questions

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Very Good	Good	Average	Poor	Unsatisfactory
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**Visual Aids - 15%**

Doesn't over-rely on visuals; light use of text  
Illustrative, enlightening, supportive; not redundant  
Smoothly integrated into presentation

<b>Time (minutes)</b>	4:00	4:01-5:00	5:01 - 5:30
<b>Grade penalty</b>	Requirement	Grace period	- 5 points

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Adapted from **Pisani Babich** <http://sites.psu.edu/pisanibabich1314/unit-3-rcl-ted-talk/ted-talk-rubric/>